



Cinelatino Launches on Cox Communications in New Orleans and Other Southeast Markets, Giving the Network Full Distribution Throughout Cox National Footprint

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MIAMI--(BUSINESS WIRE)--Mar. 12, 2018-- March 12, 2018—Cinelatino, the nation's leading Spanish-language movie channel, recently launched on Cox Communications' cable systems in New Orleans and other southeast markets—including Greater Louisiana, Gainesville, Gulf Coast, New Orleans, and Georgia—completing the network's distribution throughout the national Cox Communications footprint. Cinelatino can be seen on Cox Communications' "Latino Pak."

Cinelatino is the leading Spanish-language movie channel, featuring the largest selection of contemporary Spanish-language blockbusters and critically-acclaimed titles from Mexico, Latin America, Spain and the Caribbean.

"We're happy to partner with Cox to finalize the rollout of Cinelatino across their national footprint," said Emily Love, Managing Director of Distribution of Hemisphere Media Group, Cinelatino's parent company. "Cinelatino provides access to the biggest box office hits and independent cinematic gems from across Mexico, Latin America, as well as the Caribbean and Central America, catering to the specific interests of Hispanics across the United States. This launch reinforces the value and wide-appeal of the channel among Hispanics nationwide, and we look forward to giving these new subscribers access to films from their home countries they can't find anywhere else."

Cinelatino is a subsidiary of Hemisphere Media Group, Inc., the only publicly traded, pure-play U.S. Hispanic TV/cable networks and content platform.

Package and channel numbers vary by market. More information on Cinelatino can be found at www.cinelatino.com.

About Hemisphere Media Group, Inc. Cinelatino is a subsidiary of Hemisphere Media Group, Inc. (NASDAQ:HMTV), the only publicly traded pure-play U.S. media company targeting the high growth U.S. Hispanic and Latin American markets with leading broadcast and cable television and digital content platforms. Headquartered in Miami, Florida, Hemisphere owns and operates five leading U.S. Hispanic cable networks, two Latin American cable networks, and the leading broadcast television network in Puerto Rico, and has ownership interests in REMEZCLA, an influential digital media company, Canal 1, a new broadcast television network in Colombia and PANTAYA, a Spanish-language OTT service in the U.S.

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